

MONSTER MARY J. BLIGE GIVEAWAY

OFFICIAL RULES

No Purchase Necessary to Enter or Win

1. **ELIGIBILITY:** The Monster Cable Sweepstakes (the “Sweepstakes”) is open only to individuals who are twenty-one (21) years of age or older and legal residents of the United States or the District of Columbia. Employees of Monster Cable, Products, Inc., Monster, LLC, and related companies, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Sweepstakes is subject to federal, state, and local laws and regulations and is void where prohibited by law.
2. **SPONSOR:** The Sweepstakes is sponsored by Monster Cable Products, Inc. 455 Valley Drive, Brisbane, CA 94005 (“Sponsor”).
3. **AGREEMENT TO OFFICIAL RULES:** Participation in the Sweepstakes constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
4. **TIMING:** The Sweepstakes begins at 12:00:01 a.m. PT on December 14, 2007, and ends at 11:59:59 p.m. PT on January 2, 2008 (the “Sweepstakes Period”).
5. **ENTRY:** Enter online at www.monstercable.com/mjb, by completing and submitting the online entry form. All entries become the exclusive property of the Sponsor, and none will be acknowledged or returned. Proof of submission is not proof of receipt by Sponsor.
6. **DRAWINGS:** On or about January 3, 2008, Sponsor will randomly select one (1) entry from among all eligible entries received during the Sweepstakes Period as the potential winner. Potential winner will be notified by email within one (1) day of the drawing. Except where prohibited, the potential winner must sign and return to Sponsor, within one (1) day of successful notification, an affidavit of eligibility and liability/publicity release in order to claim his/her prize. If a potential winner cannot be contacted within two (2) days after the first attempt to contact him/her, if he/she fails to sign and return the affidavit and release within the required time period, or if he/she is otherwise ineligible to receive the prize, an alternate entrant will be selected in his/her place at random from among all remaining entries received.
7. **REQUIREMENTS OF THE POTENTIAL WINNERS:** Except where prohibited, the potential winner will be required to complete and return an affidavit of eligibility and liability/publicity release (the “Affidavit/Release”) within two (2) days of being notified. If a potential winner fails to sign and return the Affidavit/Release within the required time period, or cannot for any reason travel on the dates specified in Section 8 of these Official Rules, potential winner forfeits the prize and an alternate entrant will be selected in her place in a random drawing of all entries received. Potential winner must provide his/her social security number as part of the validation process for tax purposes.
8. **PRIZES:** One (1) Grand Prize: Two (2) tickets to the Monster Dealer Awards where Mary J. Blige will perform on January 8, 2008 plus roundtrip airfare for two and one night’s accommodations (based on double occupancy). Approximate retail value: \$2,500. Winner and guest must arrive in Las Vegas on January 8, 2008 and return on January 9, 2008. All

other expenses and costs not expressly listed above including, but not limited to, ground transportation, expenses, meals, taxes, and purchases made during trip, are solely the winner's responsibility. Sponsor is not liable for any expenses incurred as a consequence of a trip cancellation or delay. Prizes are not transferable or refundable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason as determined by Sponsor in its sole discretion. Winners are responsible for any applicable taxes fees, surcharges, service charges associated with receipt or use of a prize.

9. **GENERAL CONDITIONS:** Sponsor reserves the right to cancel, suspend, and/or modify the Sweepstakes if any fraud or other problem corrupts the administration or security of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prize at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
10. **RELEASE AND LIMITATIONS OF LIABILITY:** By participating in the Sweepstakes, entrants agree to release and hold harmless the Sponsor and its respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) fraud; (c) lost, late, postage-due, misdirected, or undeliverable mail or email; (d) errors in the administration of the Sweepstakes or the processing of entries; or (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
11. **DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims, and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California
12. **OFFICIAL RULES AND SWEEPSTAKES RESULTS:** To request a copy of the Official Rules or the names of the Grand Prize winner, send a self-addressed stamped envelope to Monster Cable Products, Inc. 455 Valley Drive, Brisbane, CA 94005, Attn: Promotions. Requests must be received by April 2, 2008. Vermont residents may omit postage for rules request.