

# MONSTER®

## INTERNATIONAL PRESS INFORMATION

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## Monster® Introduces FM Transmitters For iPod nano, iPod shuffle and iPod video

### The Newest Addition to Monster's MP3 Family of Products Allows Enthusiasts to Play Stored Music Wirelessly Through Their Car Stereo Systems

LAS VEGAS, NV, January 5, 2006 Monster® is proud to announce the launch of iCarPlay Wireless Plus for iPod nano and video and iCarPlay Wireless Plus for iPod Shuffle. Monster's latest products allow iPod® users to play stored music wirelessly through virtually any FM station on their car radios while simultaneously charging their iPods.

*Ever since we released the iCarPlay Wireless Plus for iPod, it has been an incredibly popular product. That product made it convenient for these iPod enthusiasts to listen to their tunes through their car stereo systems,* explained Noel Lee, The Head Monster.

*We are now releasing two products so that iPod nano, video and shuffle users can have the same high quality music experience and keep their players charged at the same time. These new products include digital FM tuning, programmable presets and fast charging for clear stereo sound wherever they go.*

With some FM transmitters, finding an FM frequency clear enough to play stored music through can be difficult, especially while driving through different areas and terrain. To counteract these issues, iCarPlay Wireless Plus for nano, video and shuffle can be tuned to almost any clear FM station, so the music lover has full FM tuning flexibility in getting the best possible sound.

Connecting is easy. Simply tune the car stereo to any clear FM station, tune iCarPlay Wireless Plus to the same station, hit play on the player, and that's it. The presets can be changed any time a clearer station is desired. For added convenience, you can preset up to three of your favorite stations.

For added flexibility and convenience while listening, these two products feature *Monster Smart Digital Charging* technology that rapidly re-charges the connected iPod.

Additional Monsterous features include:

- Three backlit programmable favorite station preset buttons
- Easy-to-read, dimmable LED display
- Digital FM tuner change presets when clearer reception is needed
- 24k gold contacts for optimal signal transfer and corrosion resistance
- 3.3 foot (1 meter) cable for convenient connection

The iCarPlay Wireless Plus for nano and video retails for \$79.95. The CarPlay Wireless Plus for shuffle retails for \$59.95.

For those who don't have an iPod, Monster has also launched a new solution with RadioPlay 300. The RadioPlay 300 has many of the same features as iCarPlay Wireless Plus, including the ability to tune into any FM stations and three programmable reset buttons. The RadioPlay 300 works with portable MP3 players, CD players, DVD players and laptops. The RadioPlay 300 retails for \$59.95.

Other New Products for iPods include:

**iTV Link for iPod with video and iPod photo** directly connects the iPod to a TV so users may enjoy movies, music videos, TV shows and photos on a bigger screen. iPod video is capable of delivering high-quality video and has enough storage capacity for hundreds of movies. Monster iTV Link features a dock connector for the iPod and S-video and stereo audio outputs that easily connect to a TV. Monster's advanced S-video connection delivers a brighter, more colorful and detailed picture. A composite video adapter is also included in case the TV doesn't offer S-video input. iTV Link delivers high-quality video and stereo audio connections to get the best picture and sound from movies and music on the iPod. iTV Link retails for \$39.95.

**iBumper for iPod nano** is designed specially to protect the iPod nano with style. The iPod nano packs a lot of audio into a small, compact package that offers an unbelievable level of freedom and enjoyment. The iBumper keeps it safe and protected. With 6 different colors to choose from the iPod nano will look sharp and stay scratch-free. The removable iBumper helps protect the nano without limiting accessibility. And for additional protection, three ClearSkin wraps are included to help protect the back and the face from scuffs and scratches. Also included is an iBumperKeeper for ultra-portability. This nylon lanyard keeps the controls right within reach by clasping the nano around the neck or wrist when on the go. The iBumper comes in 3-color packs in red, blue and yellow or white, gray and black. The iBumper retails for \$19.95.

**iSlimCharger AC Wall Charger for iPods** is a very slim, portable AC charger that conveniently plugs into virtually any standard AC power outlet and into the Dock Connector to USB Cable that comes with every iPod. The fold-down plug and ultra-low profile design make storing and traveling with the iSlimCharger a breeze. Plus, built-in *Monster Smart Digital Charger* technology delivers just the right charge that the iPod

needs for fast, reliable charges. New iPods no longer ship with an AC wall charger, so this product is a perfect complement for people who want to be able to recharge their iPod via a wall outlet instead of through their computer. The iSlimCharger retails for \$29.95

**iCarCharger for iPod Shuffle** charges the iPod Shuffle using a car's 12-volt socket so it is always charged up and ready to go. This product features *Smart Digital Charging* for fast charges and maximum battery life. The iCarCharger has a 3-stage Charging Status indicator light that reveals when the iCarCharger is on trickle mode, activated when the iPod Shuffle is fully charged. The unique flush-mount adaptor design minimizes dashboard clutter and features a 10 ft. cable. The iCarCharger for iPod Shuffle retails for \$29.95.

#### ABOUT MONSTER

Monster is known to thousands of audio, video, car, photo, computer, movie and music enthusiasts as the company that makes their other products work better. Starting in a San Francisco garage 25 years ago, Noel Lee, The Head Monster, created the first Monster Cable to get better sound from stereo speakers. He created an instant following with recording engineers and professional musicians with many of today's hottest CDs being mixed and mastered in studios completely wired with Monster Cable and powered by Monster Power.

The Monster brand now encompasses over 4,000 items including speakers, subwoofers, furniture, MP3 accessories, camera bags, cell phone headsets, PowerCells™, power line conditioners, voltage stabilizers, surge protectors and every kind of cable imaginable...all with a single focus: to help enthusiasts *Get All The Performance They Paid For™* from their favorite electronics.

Explore the world of Monster at [www.MonsterCable.com](http://www.MonsterCable.com)

#### ABOUT Apple®

By providing the marketplace with innovative, functional, and stylish products such as the iPod and PowerBook®, Apple reinforces its position as the progressive leader in the computer and consumer electronics industries. Its original and well-designed inventions continue to win many loyal and passionate consumers. Please visit [www.apple.com](http://www.apple.com) or [www.apple.com/ipod](http://www.apple.com/ipod) for more information on these products.

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