

MONSTERCABLE®

Press Information

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TWO GREATS. ONE STAGE. GEORGE BENSON AND AL JARREAU ARE 'GIVIN' IT UP ' AT THE MONSTER RETAILER AWARDS AND CONCERT AT CES 2007 IN LAS VEGAS

BRISBANE, December 13, 2006 — Each year, Monster Cable hosts what's become the biggest social event of CES in Las Vegas. 4 000-plus CE professionals from around the globe pack the house in anticipation of seeing who will be honored with Monsterous awards. A world-class concert follows the ceremony.

The Monster Retailer Awards and Concert will be held in the Venetian Ballroom at the Venetian Hotel and Casino on Tuesday, January 9, 2007. Seating begins at 7:30 PM.

The winners of the Monster Retailer Awards are chosen in a variety of categories including the top award, The Gold, for the Most Monsterous Dealer of the Year.

The headliners of this year's concert are music stars George Benson and Al Jarreau. The two will team up for a very special concert following a recent tour and the October 24th release of their album *Givin' It Up*, a joint release by Monster Music and Concord. *Givin' It Up* is currently nominated for 3 Grammy Awards.

Eight time Grammy Award Winner Benson will perform from his list of classic hits such as *The Masquerade*, *Breezin'* and *Give Me The Night* to name just a few. Five time Grammy award winner Jarreau will perform from his decades long career including the theme to *Moonlighting* and *So Good*.

Together they will perform their latest Grammy nominated hits from *Givin' It Up*. There will also be special musical guests.

Past Monster concerts have featured music greats like Stevie Wonder, Rod Stewart, B.B. King, Ray Charles, Crosby, Stills and Nash and James Brown.

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