



For Immediate Release

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MONSTER OFFERS CONSUMERS NEW WAYS TO SAVE ENERGY WITH TWO NEW ADDITIONS TO ITS “GREENPOWER™” FAMILY

*-- HDP 950G+ GreenPower Bar and HDP 1250G+ GreenPower PowerCenter Offers the Latest in Monster’s Advanced “Intelligent GreenPower” Technologies; New Outlets to Go **Global Adapter** for World Travelers! --*

San Francisco, CA – January 26, 2012 — Monster, a world leader in power conditioning and surge protection products, is offering energy-conscious consumers two new ways to save power and money while helping the environment with two new additions to its industry leading GreenPower™ family of power conditioning and management products. The two new additions, both featuring Monster’s most advanced “Intelligent GreenPower “ technologies, are the **HDP950 G+ GreenPower Bar** (SRP: \$199.95) and the **HDP1250 G+ GreenPower PowerCenter** (SRP: \$229.95).

Thanks’ to Monster’s GreenPower™ energy saving capabilities, each of these new power solutions allows users to select outlets that can be automatically shut off to reduce stand-by mode, or “vampire” energy waste when equipment is not in use. In addition, Monster’s patented Clean Power filtering, and automatic voltage regulation gives consumers the assurance that all of their expensive home entertainment gear will stay safe even when dangerous energy spikes and surges occur.



HDP 1250G+



HDP 950G+

The Head Monster Noel Lee, noted: “Many people don’t realize that even while in the standby mode or shut off completely, home entertainment components can use a significant amount of power. Our Intelligent GreenPower feature literally gives people the power to fight these ‘vampire drains.’ Additionally, even during brief power outages, your system can suffer damage, ranging from lost memory settings and data to physical component damage caused by incorrect turn-on sequencing that may occur when utility power is restored. Both our new GreenPower entries offer not only an easy and straightforward way to save energy and money with GreenPower, but have the peace of mind that comes with knowing all your valuable gear will be safe from any power surge.”

HDP 950G+ GreenPower Bar: Ideal Entry Level Power Solution

With its stylish and utilitarian design, the HDP 950G+ GreenPower Bar is an ideal entry level power management solution. It offers a variety of unique and beneficial power management features, including programmable circuitry, clean power stage 1 HD

filtering and dual-mode power protection. It has 3240 joules, network/phone combo protection and includes eight outlets. The HDP 950G+ also comes with an eight foot cord with a flat profile plug. A connected equipment warranty for \$300,000 is included.

1250G: Enjoy Maximum Benefits of Home Theater

Monster's new HDP 1250G+ PowerCenter provides home theater lovers with an ideal solution for enjoying the best images and sound from their connected components, as well ensuring both component safety and energy efficiency. In addition to its Intelligent GreenPower capabilities, the HDP 1250G+ also includes programming circuitry, clean power stage 2 HD filtering, plus Tri-Mode[®] disconnect circuitry and microprocessor-controlled T2[™]. T2 actively monitors the line, neutral, and ground power lines for electrical surges, dips, and swells and automatically disconnects the PowerCenter and AV equipment from AC power when conditions exceed a safe level. It automatically reconnects when power conditions have returned to normal. The HDP 1250G+ has a 4400 joule rating, network and phone combination protection, two pair 2.8 GHz coaxial protection and a \$400,000 connected equipment warranty.

Monster is also debuting its latest addition to the popular Outlets To Go[™] **family with its new Global Adapter** (MSRP: \$29.95) is the must-have charging accessory for every world traveler. Ultra slim and compact, it's perfect for any user who carries a laptop and multiple portable electronics devices. The unit works in over 150 countries, with two AC outlets and one USB charging port.

ABOUT MONSTER[®]

Monster is the world's leading manufacturer of premium headphones and advanced connectivity solutions for high-performance home entertainment, audio, home theater, computer and gaming, as well as a leading innovator in the field of mobile accessories and professional audio. The company was founded by Head Monster Noel Lee more than 30 years ago with a commitment to creating products that literally "make music sound better" and it has continued to expand and diversify ever since. Under its Monster Cable[®] brand, the company leads the way in advanced audio, video, and data connectivity solutions, and under the Monster Power[®] brand, it provides high-performance AC power line conditioning and protection products for audio/video systems. Monster continues to lead in innovation with over 350 U.S. and international patents and 100 pending, offering more than 6,000 products in over 120 countries worldwide.

Explore the world of Monster at www.monsterproducts.com

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