



For Immediate Release

Contact: Kate Licht  
DBA Public Relations  
(212) 388-1400  
klicht@dba-pr.com

## MONSTER CELEBRATES MILES DAVIS' LIFE AND ART WITH "MILES DAVIS TRUMPET" AND MILES DAVIS TRIBUTE" HEADPHONES

-- Innovative "Jazz-Tuned" Headphones Created in Conjunction with Miles Davis Properties, LLC --

**San Francisco, CA, January 26, 2012**— Monster, renowned for its many advanced consumer electronics accessories and the world's leading manufacturers of high-



performance headphones, has partnered with Miles Davis Properties, LLC to celebrate the life and art of Miles Davis with its innovative **Miles Davis Trumpet In-Ear Headphones** (SRP: \$349.95) and **Miles Davis Tribute™ In-Ear Headphones** (SRP: \$499.95).

Both Miles Davis Tribute and Miles Davis Trumpet headphones are designed to capture the essence of the iconic artist's style, tuned to reproduce the subtle nuances of music, with advanced sonic technologies engineered to deliver reference-quality audio.

**"Miles Davis Tribute"** high-performance in-ear headphones were created in conjunction with Miles Davis Properties, LLC. They feature a striking gold/brass finish based on the actual trumpet played by the artist, featuring a Miles Davis silhouette and gold-etched signature on the earpiece. The headphones are complemented by an attractive "kind of blue" cord and uniquely designed "musical instrument" carry case. Purchasers of the Miles Davis Tribute headphones will also be able to enjoy free of charge the official 50<sup>th</sup> Anniversary boxed set of the artist's seminal album *Kind of Blue*, featuring two music CDs, a DVD and a 24-page booklet.

Like the **"Miles Davis Tribute"** high-performance in-ear headphones the **Miles Davis Trumpet** headphones were created in conjunction with Miles Davis Properties, LLC and are available now (MSRP: \$329). They are being offered in a specially packaged set along with the seminal Miles Davis album "Sketches of Spain" in a specially remixed and remastered version in Monster High Definition Stereo (HDS) and High Definition Surround Sound, specially engineered to capture the music's true harmonic depth and resonant tonal characteristics.

## **Reference-Quality Audio Performance**

Miles Davis Trumpet headphones feature a uniquely jazz-inspired style, with aesthetic cues taken from Miles' trumpet itself, including mouthpiece shaped earpieces and a striking gold/chrome finish, with a Miles Davis silhouette and etched signature on the cord. Designed in every way to be as revolutionary as the iconic musician, Miles Davis Trumpet headphones are precision-tuned to reproduce the subtle nuances and unique acoustic tones of jazz. Their reference-quality audio is made possible thanks to key Monster innovations, including a new design that allows the earpiece to rest more comfortably and deeper within the wearer's ear canal, enabling a perfect fit, superior isolation and ultimate performance, so all music can be heard with exceptional clarity and presence.

Miles Davis Trumpet headphones are made available with the Monster ControlTalk™ headphone cable\*, which can be used with iPhone® and iPod® for music playback control as well as to take hands-free calls with iPhone and many smartphones. The specially created Miles Davis Trumpet ControlTalk on-cable box, customized to resemble the three piston valves of a trumpet, features an integrated high-grade microphone and answer button and allows users to access their music and answer phone calls without having to reach into their pocketbook, backpack or pocket.

In addition, Miles Davis Trumpet headphones come with Monster's new high performance "SuperTip™" eartips that offer superior noise isolation. The key to the effectiveness of SuperTip eartips is a patent-pending engineered material that provides a secure custom seal to help eliminate unwanted noise. The end result is astoundingly clean, tight audio response and great-sounding music that can be listened to without fatigue for hours and hours.

## **ABOUT MONSTER®**

Monster is the world's leading manufacturer of premium headphones and advanced connectivity solutions for high-performance home entertainment, audio, home theater, computer and gaming, as well as a leading innovator in the field of mobile accessories and professional audio. The company was founded by Head Monster Noel Lee more than 30 years ago with a commitment to creating products that literally "make music sound better" and it has continued to expand and diversify ever since. Under its Monster Cable® brand, the company leads the way in advanced audio, video, and data connectivity solutions, and under the Monster Power® brand, it provides high-performance AC power line conditioning and protection products for audio/video systems. Monster continues to lead in innovation with over 350 U.S. and international patents and 100 pending, offering more than 6,000 products in over 120 countries worldwide.

Explore the world of Monster at [www.monsterproducts.com](http://www.monsterproducts.com)

*\* The ControlTalk remote and mic functions are supported by iPod nano (4th and 5th generation), iPod classic (120GB/160GB), iPod touch (2nd generation), iPhone 3GS, and iPad. The remote is supported by iPod shuffle (3rd generation). Audio is supported*

*by all iPod/iPhone/iPad models. Requires software version 1.0.3 for iPod nano (4th generation), 2.0.1 for iPod classic (120GB), and 2.2 or later for iPod touch (2nd generation).*

*iPad, iPhone, iPod, iPod classic, iPod nano, iPod shuffle, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries.*

*# # #*