



For Immediate Release

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Monster Now Shipping The iSoniCast™ for iPod®

-- Wireless Audio Bridge Lets Users Play iPod Music Over Their Home Stereo System --

Brisbane, CA, March 12, 2008 – Monster, a leading manufacturer of advanced consumer electronics accessories, today announced the Monster® iSoniCast™ Wireless Audio Bridge is now shipping. The iSoniCast is a breakthrough wireless device that allows users to enjoy music from their iPod® over a home stereo system, with no batteries required.

“Monster’s highly successful family of iPod accessories has a new addition,” explained Noel Lee, The Head Monster. “The Monster iSoniCast Wireless Audio Bridge not only connects the iPod to your home stereo system, but you can use the iPod itself to control music playback on your home stereo wirelessly, with full access to all the familiar iPod controls. Even better, the iSoniCast is also incredibly easy to hook up, and the smart low-power consumption lets you listen for extended periods. The Monster iSoniCast isn’t just the easiest wireless iPod-to-stereo link to hookup and use, it’s the ultimate solution for wireless iPod playback on a home audio system.”

Precision Engineering for Pure Sound Quality

The Monster iSoniCast is a two-piece audio bridge that features powerful 2.4 GHz wireless technology for extended control range and superior sound quality. Intelligent frequency hopping minimizes interference while high-bandwidth 4Mbps streaming eliminates compression artifacts, often found in other wireless technologies such as Bluetooth®

The iSoniCast comes equipped with a two-meter mini-to-RCA cable for hassle-free integration into a home audio system. The sleek design of the base station adds to its attractiveness. The iSoniCast Wireless Audio Bridge retails for \$99.95.

ABOUT MONSTER

Monster, under its Monster Cable® brand, is the world's leading manufacturer of connectivity solutions for high performance audio, video, car audio, computer, console and computer gaming, professional audio and sound reinforcement. Monster, under its Monster Power® brand, is also the leading manufacturer of high performance AC power line conditioning and protection products for audio/video systems.

Explore the world of Monster at www.MonsterCable.com

ABOUT APPLE®

By providing the marketplace with innovative, functional, and stylish products such as the iPod and PowerBook®, Apple reinforces its position as the progressive leader in the computer and consumer electronics industries. Its original and well-designed inventions continue to win many loyal and passionate consumers. Please visit www.apple.com or www.apple.com/ipod for more information on these products.

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