

MONSTER

International Press Information

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Monster® Introduces Complete Line of IlluminEssence™ Lighting Products

New Wireless Remote Controlled Lighting Products Work Seamlessly with Monster Central Controllers to Provide an Unbeatable Combination of Power, Functionality and Simplicity,

Las Vegas, January 8, 2007 – Monster® is proud to announce the debut of its IlluminEssence™ Lighting System Switches, Dimmers and Lighting Controllers, a new generation of products that will re-define whole home lighting control. Monster is featuring its new IlluminEssence™ Lighting System at booth # 21402 South Hall at the Las Vegas Convention Center.

The IlluminEssence Lighting System products in combination with the Monster Central AVL300 Controller make it possible to control lighting throughout the entire house AND integrate both lighting and home theater experiences with the touch of a button.

"We're very excited to launch our new line of IlluminEssence Lighting System Products," said Noel Lee, The Head Monster. "The lighting products in combination with the AVL 300 will revolutionize the way people control lighting in their homes."

IlluminEssence "Light Stations" will feature a simple, yet complete assortment of in-wall and plug-in dimmers and switches that use existing electrical switch wiring or standard AC outlets, making the system ideal for both new construction and retrofit installations. Utilizing RF mesh network technology, IlluminEssence adds home lighting control without the need for any additional external repeaters, servers, or structured wiring and are Z-Wave compatible.

The Monster Central AVL300 is a multi-room home theater and lighting controller that works through walls, ceilings and floors, thanks to the same RF wireless technology found in the IlluminEssence Light Stations. Using Monster's IlluminEssence lighting modules, the AVL300 can create customized lighting "scenes" that are integrated with home theater equipment to accompany chosen lifestyle activities, such as "Romantic Dinner," with dimmed lights and soft music! All of these functions are possible without the need for a professional programmer. The AVL300 is first in a complete line of current and upcoming Monster Central home theater and lighting controllers that will work with IlluminEssence Lighting Systems products.

Introducing IlluminEssence™ Remote Controlled Lighting System Products

Add powerful, whole-house lighting control to a home simply and affordably with Monster Central Lighting! Monster's wireless, remote-controlled IlluminEssence™ technology makes it easy to create, recall and command customized lighting "scenes" and setups with no custom installation, no new wiring and no complicated programming!

Monster Central IlluminEssence™ Remote Controlled Light Dimmers

Add remote controllable lighting levels to any dimmable light in a house with IlluminEssence™ dimmer modules! Upgrade home lighting to remote control capabilities in minutes! Create customized lighting "scenes" and programmable illumination levels for any room in the house, for any lifestyle activity! Monster IlluminEssence™ dimmers add value and convenience to any dimmable light in minutes!

- **IlluminEssence™ Remote Controlled Plug-in Light Station Dimmer**
 - 300W Light Station Dimmer ML LD300
 - Instant wireless remote control for dimmable lamps and lighting fixtures
- **IlluminEssence™ Remote Controlled In-Wall Light Dimmer**
 - 600W In-Wall Dimming System ML IWD600S
 - Easy-to-install, in-wall remote controllable dimmer for halogen and incandescent lights

Monster Central IlluminEssence™ Remote Controlled Light/Appliance Switches

Control any light in the house from any room with Monster IlluminEssence™! Create customized on-off scenarios for any home activity and get the most out of energy-saving lights, timers, and appliances!

- **IlluminEssence™ Remote Controlled Plug-in Light and Appliance Station Switch**
 - 1000W Appliance Switch ML LAS1000
 - Turn lighting, appliances and other electronics on and off from anywhere in the house
 - Plugs into any standard household AC outlet
- **IlluminEssence™ Remote Controlled In-Wall Light Switch**
 - 1800W In-Wall Light Switch NL IWS1000S
 - Instant wireless remote control for overhead and other switched lighting

fixtures

Monster Central IlluminEssence™ In-Wall Lighting Scene Controller

Easily replace and upgrade existing conventional in-wall switches and dimmers with a Monster IlluminEssence™ Lighting Scene Controller to add customized, programmable lighting throughout the home! Simple drop-in installation makes it simple, with no new wiring and no custom installation necessary!

- **IlluminEssence™ In-Wall 5 Scene Lighting Controller**
 - 600W In-Wall Dimmer w/ 5 Scene Control ML IWC600
 - Powerful, whole-house networked lighting control at the touch of a button

- Real time two-way communication with other IlluminEssence Light Stations

IlluminEssence™ Lighting System Dimmers, Switches and Controller range in price from \$99.95 to \$149.95.

For more information please visit us on the web www.MonsterCentral.com

ABOUT MONSTER®

Monster is known to thousands of audio, video, car, photo, computer, movie and music enthusiasts as the company that makes their other products work better. Starting in a San Francisco garage 25 years ago, Noel Lee, The Head Monster, created the first Monster Cable to get better sound from stereo speakers. He created an instant following with recording engineers and professional musicians with many of today's hottest CDs being mixed and mastered in studios completely wired with Monster Cable and powered by Monster Power.

The Monster brand now encompasses over 4,000 items including speakers, subwoofers, furniture, camera bags, cell phone headsets, PowerCells™, power line conditioners, voltage stabilizers, surge protectors and every kind of cable imaginable...all with a single focus: to help enthusiasts *Get All The Performance They Paid For™* from their favorite electronics. Explore the world of Monster at www.MonsterCable.com

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