

MONSTER®

PRESS INFORMATION

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MONSTER® AND LAGOTEK FORM PARTNERSHIP

*Monster Offers Bellevue, Wash.-Based Lagotek Corp. a Solution for
Lighting Control of its Z-Wave-Based Home Control System*

LAS VEGAS, Nev., Jan. 8, 2007 – Monster®, the world's leading manufacturer of high-end cables, accessories and power conditioning products, is proud to announce that it has entered into a partnership with Bellevue, Wash.-based LagoTek Corp. (lagotek.com).

Monster is providing LagoTek a solution for lighting control for its Z-Wave-based home control system. LagoTek is distributing both the Monster Central® Control hand held controllers and Illuminence Lighting Control products through its dealer base which focuses on production homes.

For more information on Monster Central products, please visit MonsterCable.com and visit Monster during the 2007 Consumer Electronics Show in Las Vegas, Nev. (1/8 -1/11 2007)

ABOUT LAGOTEK

Lagotek Corporation was founded in 2004 with the vision of bringing automation to every home to improve the quality of people's lives. Powered by dual-wireless technology Lagotek's Home Intelligence platform makes the luxury of whole home control available to everyone. Distributed and supported by a network of Lagotek Certified Professional Installers, Lagotek's system equally suits both new construction and existing homes.

ABOUT MONSTER

Monster is known to thousands of audio, video, car, photo, computer, movie and music enthusiasts as the company that makes their other products work better. Starting in a San Francisco garage 25 years ago, Noel Lee, The Head Monster, created the first Monster Cable to get better sound from stereo speakers. He created an instant following with recording engineers and professional musicians with many of today's hottest CDs being mixed and mastered in studios completely wired with Monster Cable and powered by Monster Power.

The Monster brand now encompasses over 4,000 items including speakers, subwoofers, furniture, MP3 accessories, camera bags, cell phone headsets, PowerCells™, power line conditioners, voltage stabilizers, surge protectors and every kind of cable imaginable...all with a single focus: to help enthusiasts *Get All The Performance They Paid For™* from their favorite electronics.

Explore the world of Monster at www.MonsterCable.com

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