

# MONSTER®

## PRESS INFORMATION

Contact: Daniel Graham  
Phone: 415-716-2795  
Email: DGraham@MonsterCable.com

## MONSTER PERFORMANCE CAR™ DEBUTS HIGH CURRENT MAGNETIC CIRCUIT BREAKER AT 2007 CES

*Monster's New QuickSet™ Magnetic Circuit Breaker Offers State-of-the-Art  
Instantaneous, Reliable, Safe Circuit Breaker Protection Without the Need for Fuses*

Las Vegas, Nev. Jan. 8, 2007 – Monster Performance Car™ is proud to announce that it will debut its new High Current QuickSet™ Magnetic Circuit Breaker at the 2007 Consumer Electronics Show (CES), held from January 8-11 at the Las Vegas Convention Center, booth # 2622. Scheduled to ship in Q1 2007, these ultra reliable instantaneous response circuit breakers require no fuses.

*“Safety has become a major concern in the 12 Volt arena as power handling increasingly becomes larger and larger,” explained Noel Lee, The Head Monster. “In an effort to provide a car audio system the maximum power handling and efficiency every enthusiast desires throughout our line of industry leading 12 volt accessories, Monster has also developed the QuickSet™ Magnetic Circuit Breaker in order to provide ease of mind when operating these high current systems.”*

Features of the Monster 400 High Current QuickSet™ Magnetic Circuit Breaker include:

- Ultra-Reliable Electro-Magnetic design
- Responds instantaneously and will not trip on short, high current draws
- Resistant to variations in heat and ambient temperatures, unlike thermal breakers
- Compact and easy to install with provided mounting bracket
- Install friendly top-mount connection terminals (on 150 and 200 amp models)
- 400 Series exclusive ultra polished mirror chrome finish contacts
- Available in single-pole 100 amp or dual-pole 150 and 200 amp high current configurations
- Acts as a convenient master system on/off switch as well
- Pricing:

- 200 amp	MPC P400 MCB-200	\$149.95
- 150 amp	MPC P400 MCB-150	\$124.95
- 100 amp	MPC P400 MCB-100	\$69.95
- 2-year product warranty

For more information on Monster Performance Car™, please visit [www.monstercable.com/mpc/](http://www.monstercable.com/mpc/)

#### ABOUT MONSTER

Monster is known to thousands of audio, video, car, photo, computer, movie and music enthusiasts as the company that makes their other products work better. Starting in a San Francisco garage 25 years ago, Noel Lee, The Head Monster, created the first Monster Cable to get better sound from stereo speakers. He created an instant following with recording engineers and professional musicians with many of today's hottest CDs being mixed and mastered in studios completely wired with Monster Cable and powered by Monster Power.

The Monster brand now encompasses over 4,000 items including speakers, subwoofers, furniture, MP3 accessories, camera bags, cell phone headsets, PowerCells™, power line conditioners, voltage stabilizers, surge protectors and every kind of cable imaginable...all with a single focus: to help enthusiasts *Get All The Performance They Paid For™* from their favorite electronics.

Explore the world of Monster at [www.MonsterCable.com](http://www.MonsterCable.com)

###

***“Monster”, “Monster Cable”, “Monster Power”, “PowerCells” and “Get All The Performance You Paid For” are registered and unregistered trademarks of Monster Cable Products, Inc. All other company and product names may be trademarks of their respective companies.***