

MONSTER

Press Information

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MONSTER PERFORMANCE CAR™ ANNOUNCES 300 SERIES BATTERY TERMINALS AT 2007 CES

*Scheduled to Ship in Q1 2007, MPC's 300 Series Battery Terminal
Features MIDI Fusing that Provides Excellent Current Capability*

Las Vegas, Nev. Jan. 8, 2007 – Monster Performance Car™ is proud to announce that it will launch its new 300 Series battery terminals at the 2007 Consumer Electronics Show (CES), held from January 8-11 at the Las Vegas Convention Center, booth # 2622. Scheduled to ship in Q1 2007, the 300 Series Battery Terminals accept a MIDI fuse built right in for ultimate protection and simple installation in one easy step.

“Monster’s 300 Series offers the car audio enthusiast a number of reasons why they need not look further for a battery terminal,” explained Noel Lee, The Head Monster. “From a MIDI style fuse for excellent current capability to high durability and clean aesthetics, Monster’s 300 Series has it all.”

Additional features of the 300 Series Battery Terminals include:

- Positive terminal features MIDI fuse built right in
- MIDI style fuse has excellent current capability from 30 to 150 amps
- 300 series exclusive Polished Black Nickel Finish
- Features two 4 gauge outputs and two 8 or 10 gauge outputs (one 4 gauge output is fused for aftermarket equipment, the other outputs are dedicated power for factory wiring)
- Includes clear, high impact polycarbonate cover for maximum durability
- Pricing: Positive Terminal MPC P300 MFMBC4+ \$59.95
Negative Terminal MPC P300 MBC4- \$49.95
- 2-year product warranty

For more information on Monster Performance Car™, please visit www.monstercable.com/mpc

ABOUT MONSTER

Monster is known to thousands of audio, video, car, photo, computer, movie and music enthusiasts as the company that makes their other products work better. Starting in a San Francisco garage 25 years ago, Noel Lee, The Head Monster, created the first Monster Cable to get better sound from stereo speakers. He created an instant following with recording engineers and professional musicians with many of today's hottest CDs being mixed and mastered in studios completely wired with Monster Cable and powered by Monster Power.

The Monster brand now encompasses over 4,000 items including speakers, subwoofers, furniture, MP3 accessories, camera bags, cell phone headsets, PowerCells™, power line conditioners, voltage stabilizers, surge protectors and every kind of cable imaginable...all with a single focus: to help enthusiasts *Get All The Performance They Paid For™* from their favorite electronics.

Explore the world of Monster at www.MonsterCable.com

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