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Monster and Tzero to Develop Advanced Wireless Video Products to Simplify Flat-Panel TV Installation

Two Leading Innovators to Address Burgeoning Market Opportunity with Integrated Ultra Wideband, Wireless for HDMI™ Solutions

BRISBANE AND SUNNYVALE, CALIF. – April 11, 2007 – Monster, the world's leading manufacturer of high-end cables, accessories, and power conditioning products, and Tzero Technologies, the leader in ultra wideband (UWB) for video distribution, today announced a strategic partnership to develop innovative solutions aimed at the rapidly expanding wireless HDTV market. Hitting retail shelves this fall, these products will dramatically simplify the installation of flat-panel TVs, connecting them wirelessly to virtually any audio/video component, including DVD players, set-top boxes, and digital video recorders.

“HDTV prices are coming down, but hidden installation costs and hassles continue to shock consumers. With Tzero, we will deliver standards-based solutions that will make it much easier to have a professional-looking installation for flat-panel TVs anywhere in the home,” said Noel Lee, The Head Monster. “Tzero’s expertise in UWB technology combined with Monster’s own ability to design and deliver complete consumer solutions makes this a winning combination to address this growing global market. We’ll attack this market through our Monsterous dealer network of more than 20,000 store fronts in over 70 countries.”

As part of the collaboration, Tzero and Monster will jointly develop unique solutions for the consumer electronics market and “do-it-yourself” customer. The first jointly

developed product will integrate a wall-mounting bracket, conditioned power, and Tzero's Wireless for HDMI™ product into a single, consumer-installable solution. The rugged wall-mounting bracket will allow easy placement of flat-panel TVs of up to 60 inches anywhere in the home. And with integrated Wireless for HDMI, consumers will be able to wirelessly connect audio/video components to the display, eliminating long and unattractive cable runs, and minimizing the hassles associated with typical HDTV installation.

As part of the strategic partnership, Tzero will provide Monster with the exclusive right to sell and integrate Tzero's ultra wideband products in mounting brackets, while Monster will use only Tzero components in all its wireless high-definition video products and accessories. Since these solutions utilize WiMedia industry-standard technology for wireless video, they will be interoperable with other WiMedia-compliant products including DVD players, set-top boxes, and HDTVs sold under a variety of brands.

"Clearly, there is a growing need for products to help consumers simplify the HDTV installation process," said Mike Gullett, president and CEO of Tzero. "By teaming our technology expertise with Monster's innovative approach to advanced technology development and marketing, we will bring best-of-breed solutions to market that benefit from the strengths of both our companies."

About Monster

Monster is known to thousands of audio, video, car, photo, computer, movie and music enthusiasts as the company that makes their other products work better. Starting in a San Francisco garage 25 years ago, Noel Lee, The Head Monster, created the first Monster Cable® to get better sound from stereo speakers. He created an instant following with recording engineers and professional musicians with many of today's hottest CDs being mixed and mastered in studios completely wired with Monster Cable and powered by Monster Power®.

The Monster brand now encompasses over 4,000 items including speakers, subwoofers, furniture, MP3 accessories, cell phone headsets, power line conditioners, voltage stabilizers, surge protectors and every kind of cable imaginable...all with a single focus: to help enthusiasts Get All The Performance They Paid For™ from their favorite electronics.

Explore the world of Monster at www.MonsterCable.com

About Tzero Technologies, Inc.

Tzero Technologies is the leader in ultra wideband for video distribution. The company's advanced ultra wideband technology can connect a range of A/V components -- displays, set-top boxes, digital video recorders and more -- without cabling throughout the home. Founded in 2003, Tzero is backed by tier-one venture partners, including August Capital, Lightspeed Venture Partners, Miven Venture Partners, OVP, USVP and VentureTech Alliance. Tzero is headquartered in Sunnyvale, Calif. For more information, visit Tzero online at www.tzerotech.com.

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