



## PRESS INFORMATION

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# Monster Music's George Benson & Al Jarreau Collaboration *Givin' It Up* Receives Three Grammy® Nominations

BRISBANE, Calif., Dec. 13, 2006 — 3 songs from Monster Music's new SuperDisc, High Definition Surround (HDS) release of George Benson and Al Jarreau's *Givin' It Up* have received Grammy® nominations. The 49th Annual GRAMMY Awards will be held on February 11, 2007, at STAPLES Center in Los Angeles.

The categories in which *Givin' It Up* have been nominated are:

- "Mornin'" for Best Pop Instrumental Performance
- "Breezin'" for Best R&B Performance by a Duo or Group with Vocals
- "God Bless the Child" for Best Traditional R&B Vocal Performance

"We are incredibly proud to be a part of such a tremendous musical collaboration," said Noel Lee, The Head Monster, who served as executive producer on *Givin' It Up* and has been a friend of Benson's for more than 20 years. "George [Benson] and Al [Jarreau] are two of the most celebrated and gifted artists in R&B history. We congratulate them on their nominations for *Givin' It Up*."

Lee added that he believes, sonically, that *Givin' It Up* is the best sounding album from either of these artists. *Givin' It Up* is Monster Music's first newly recorded studio project, and extreme care was taken to preserve the impact and naturalness of the moment. *Givin' It Up* sets a benchmark in audio quality, delivering the highest fidelity stereo and surround experiences in Dolby Digital and DTS for both home theater systems and iPod/MP3 players. *Givin' It Up* is now available at most consumer electronics stores and at [MonsterMusic.com](http://MonsterMusic.com)

In exclusive Monster High Definition Surround, the genius and artistry of George Benson and Al Jarreau — and an incomparable group of special guests, including Herbie Hancock and Paul McCartney — is more captivating than ever, providing an inner detail and nuance

(more)

in their music like never before, as if the listener was there live in the studio.

*(more)*

Whether it's Benson's unmistakable tasty guitar licks, or Jarreau's patented mouth percussion, thanks to Monster's High Definition Surround technology, the listener is virtually sitting in the all-star band's crossfire. Other guest musicians include Jill Scott, Marcus Miller, Chris Botti, Patrice Rushen, and Stanley Clarke.

Monster Music SuperDiscs are the first music audio releases to be certified by THX for high quality sound, multiple surround experiences, and digital music files.

*Givin' It Up* is the result of a joint venture between Monster Music, the newly created record division of high-end audio equipment supplier Monster Cable, and the Concord Music Group, which simultaneously released the same day a stereo CD version of the Benson/Jarreau collaboration.

*Givin' It Up* was conceived as a state-of-the-art recording by John Burk, Concord Music Group Executive Vice President and Head of A&R. Burk, the album's producer, approached Monster Cable about partnering on the project to put its High Definition Surround SuperDisc touch on the proceedings.

*Givin' It Up* marks the first time Benson and Jarreau have worked in a recording studio together, although they have occasionally cross paths at live gigs. In fact, *Givin' It Up* was borne out of a 2006 early summer, double-bill tour in which Benson and Jarreau took turns headlining.

*Givin' It Up* marks Monster Music's first release of newly recorded material, following several remixed and remastered reissues in High Definition Surround of albums, such as Ray Charles' *Genius Loves Company*, the classic *Charlie Brown Christmas* soundtrack by Vince Guaraldi, and an updated version of the same songs by contemporary jazz artists, and the 20-something, pop singer/songwriter/pianist phenomenon Peter Cincotti.

Benson, Jarreau and Burk shared ideas of what should go on *Givin' It Up*, whose 13 songs include well chosen covers representing recent decades of popular music ranging from Billie Holiday's "God Bless the Child" (1940s), Sam Cooke's "Bring It on Home" (1960s), Seals & Croft's "Summer Breeze" (1970s), Daryl Hall's "Everytime You Go Away" (1980s). It was purely studio serendipity that landed McCartney, who was working in the studio next door, for "Bring It On Home". *Givin' It Up* also features sizzlin' jazz jams courtesy of Benson, Jarreau & company on two Miles Davis staples ("Tutu" and "Four").

About Monster Cable®

Monster Cable Products, Inc. is the world's leading manufacturer of high performance cables for professional, home, and car use as well as computers and computer games. Monster Cable is an indispensable component for recording studios, sound professionals, musicians, custom-installers, music lovers, audiophiles, and home theater enthusiasts. Monster's audio cables have high performance sound characteristics that increase the clarity, dynamics and power of the audio signals that travel through them.